



SHOPPING  
TILBURG



WERELDHAVE



## SHOPPING TILBURG



The 6<sup>th</sup> largest city of The Netherlands  
is a frontrunner in retail development



# Tilburg

NICE TO MEET YOU

## Sit back and relax?

That's not something politicians, real estate developers and entrepreneurs in Tilburg do. They're creating a new city centre in a rapid tempo. The location: the main shopping area of the 6th city in the Netherlands. This is where the largest inner-city redevelopment in the Netherlands is taking place. A transformation of unknown proportions. In the last two years, the city centre of Tilburg has grown into a dynamic, attractive and futureproof place-to-be. Meet Tilburg; your new favorite shopping destination in the South of the Netherlands!



CAR

▲  
3800  
PARKING  
SPACES



BUS

▲  
MULTIPLE  
BUS STOPS  
NEARBY



TRAIN

▲  
2 MINUTES  
FROM  
TRAIN STATION



BIKE

▲  
7815  
BICYCLE  
SPACES

## Facts about Tilburg

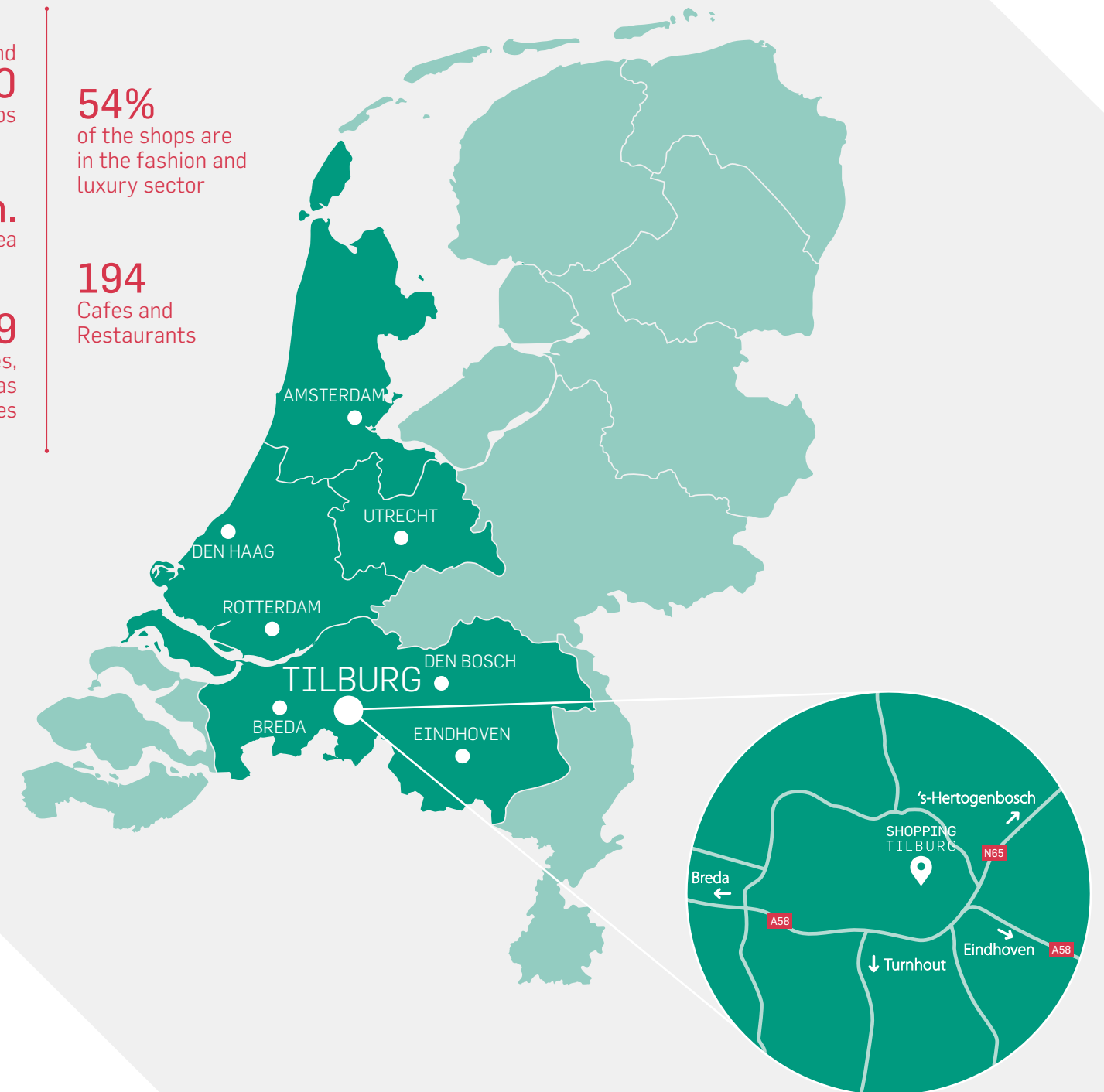
Around  
**280**  
shops

**79,000 sq. m.**  
shopping area

**9**  
cultural venues,  
including 2 cinemas  
and 3 theatres

**54%**  
of the shops are  
in the fashion and  
luxury sector

**194**  
Cafes and  
Restaurants



# Catchment

## AREA



### Total catchment area

613.850 inhabitants

### Primary catchment area

127.600 inhabitants

(0-10 minutes travel time)

### Secondary catchment area

158.400 inhabitants

(10-20 minutes travel time)

### Tertiary catchment area

327.800 inhabitants

(20-30 minutes travel time)



SHOPPING  
TILBURG



# SHOPPING TILBURG



EMMA  
PASSAGE

in development



# Shopping TILBURG

Shopping Tilburg is a major redevelopment in the heart of the city, linking key retail areas Pieter Vreedeplein and Emmapassage while creating the new Frederikstraat. Shopping Tilburg is a joint effort between Wereldhave and the Municipality of Tilburg to creating an attractive, accessible and competitive city centre. This vision is the corner stone for the developments in the main shopping area. At the same time, these developments suit a city centre of the 21<sup>st</sup> century.



**PIETER VREEDE  
PLEIN**  
completed (2017)

**FREDERIK  
STRAAT**  
partly in development

**EMMA  
PASSAGE**  
in development

**SHOPPING  
TILBURG**

PIETER VREEDE  
PLEIN



*Tilburg*

WHERE A  
GREAT DAY  
OF SHOPPING  
STARTS





Tilburg, where a great day  
of shopping starts

PIETER VREEDE  
PLEIN

COSTES

DECATHLON

Media Markt

SISSY-BOY CASA

TUMBLE 'N DRY®

INTERSPORT  
SPORT TO THE PEOPLE

HUDSON'S BAY

Intertoys

DUNKIN'  
DONUTS

baskin BR robbins







Boutique shopping in  
the all-new Frederikstraat

FREDERIK  
STRAAT

HUDSON'S BAY



PANDORA





# EMMA PASSAGE

in development



## Development facts Frederikstraat-south & Emmapassage

- ▶ Completely outdoor and open
- ▶ Approx. 10.000 sq. m. of redeveloped and optimized existing retail space. No additional sq. m.
- ▶ Iconic double-height shopfronts
- ▶ Directly linked to parking facility (approx. 340 parking spaces)
- ▶ First stores opening in Q4 2019

Tilburg's newest retail, brands and restaurant destination



# *Experience*

GREAT SHOPPING

EMMA  
PASSAGE







FLOORPLAN (IN DEVELOPMENT)



SHOPPING  
TILBURG

*Let's*  
DISCUSS THE  
OPPORTUNITIES

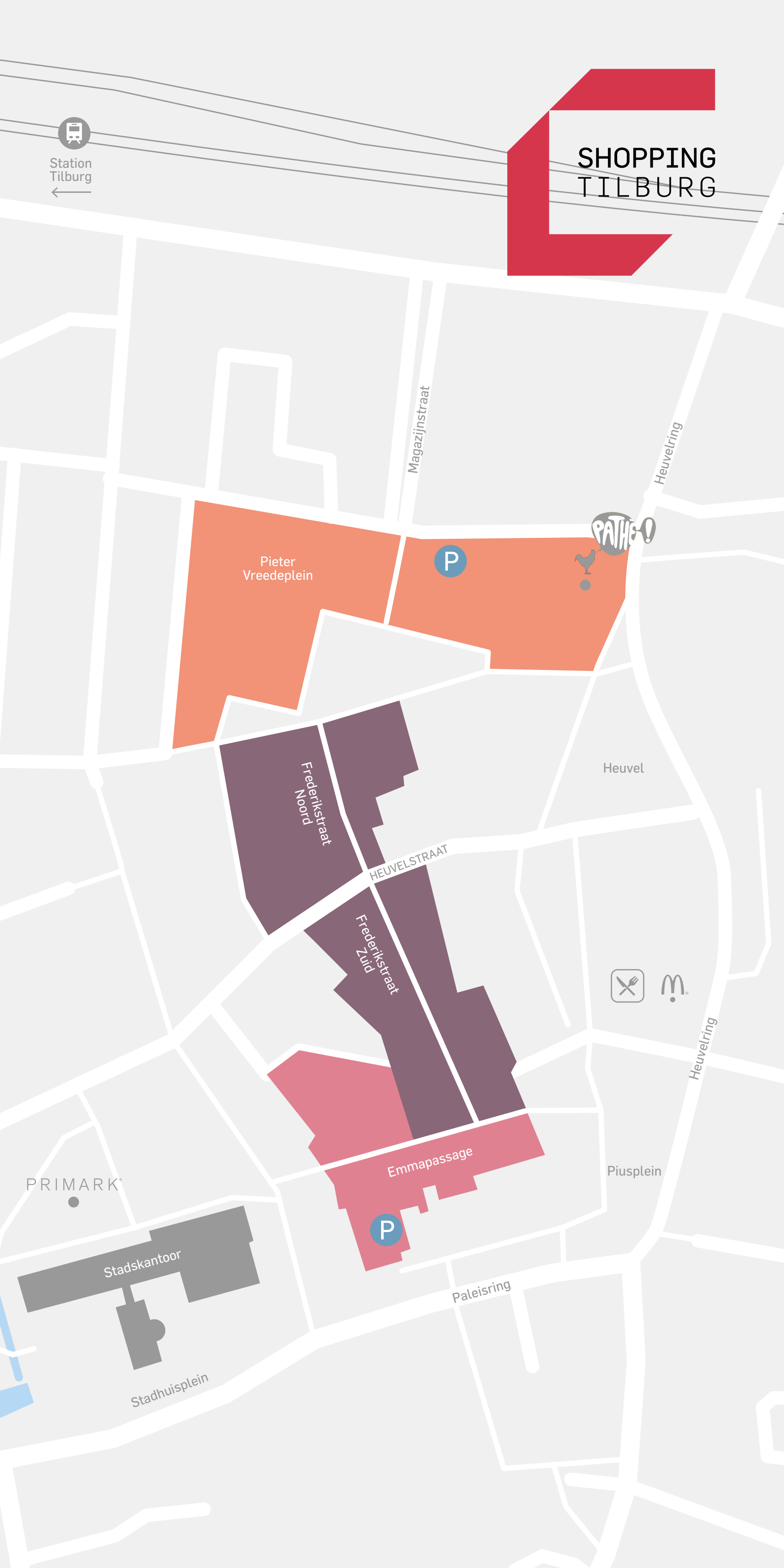
email [leasing.nl@wereldhave.com](mailto:leasing.nl@wereldhave.com)  
or call + 31 20 702 78 00



**WERELDHAVE**

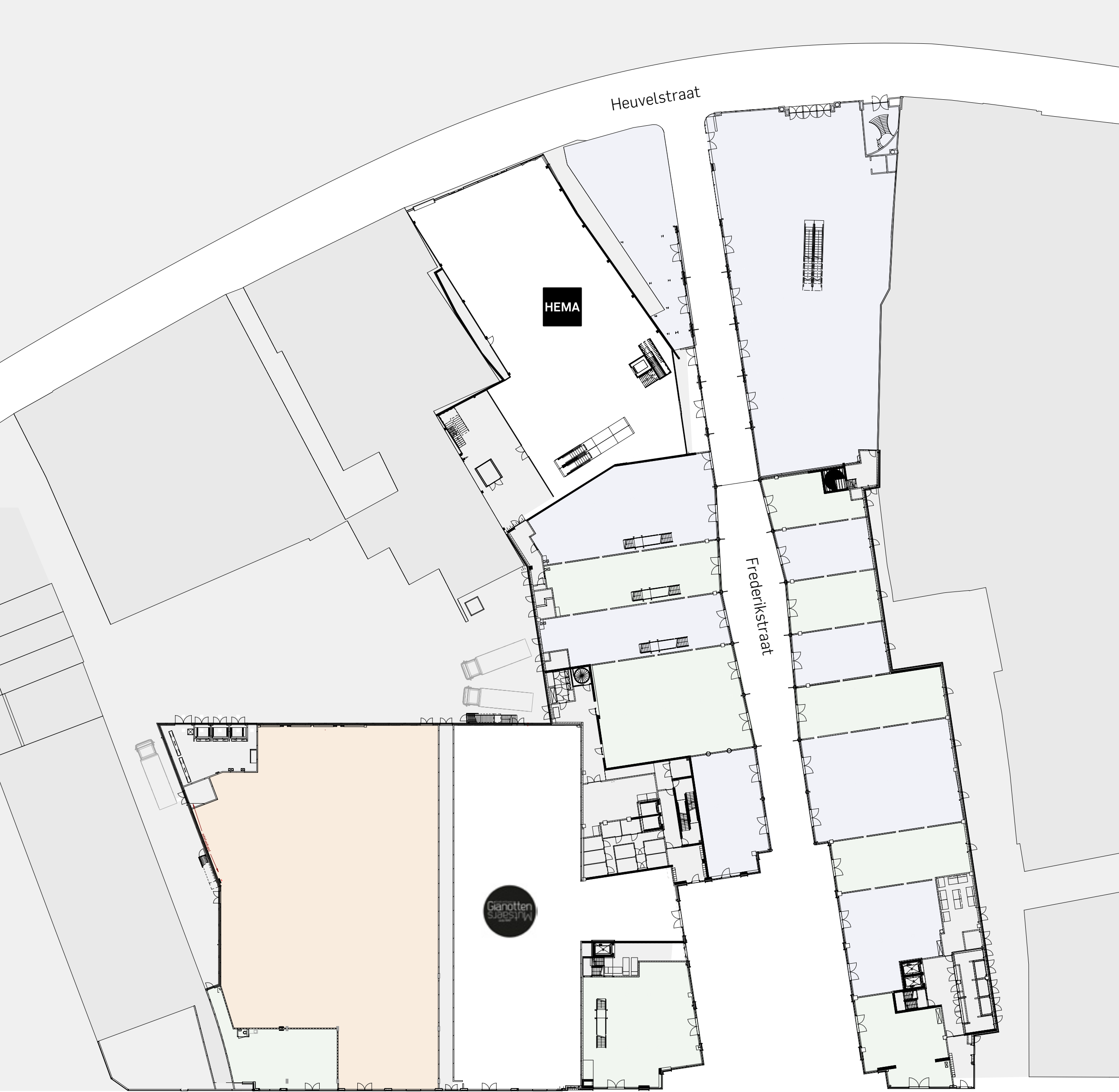
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Floorplan in development





Emmapassage

